

	MURFREESBORO CITY SCHOOL BOARD POLICY		
	Descriptor Term:	Descriptor Number:	Date Adopted:
	SURVEYS OF STUDENTS	STU 49	10/22/02
	Revision Adopted:		

Surveys for research purposes shall be allowed by the Board when the project is viewed as contributory to greater understanding of the teaching-learning process, the project does not violate the goals of the Board and disruption of the regular school program is minimal. The Director of Schools shall develop administrative procedures for approving requests for conducting surveys by agencies, organizations or individuals. The requests shall outline what is to be done, who is to be involved and how the results will be used and distributed.

Parents shall have the right to inspect all instructional material that will be used for a survey, analysis or evaluation as part of a federal program. No student may, without parental consent, take part in a survey, analysis, or evaluation that reveals information covering:

1. Political affiliation or beliefs of the student or the student's parents;
2. Mental or psychological problems of the student or the student's family;
3. Sex behavior or attitude;
4. Illegal, anti-social, self-incriminating, or demeaning behavior;
5. Critical appraisals of other individuals with whom students have close family relationships;
6. Legally privileged relationships;
7. Religious practices, affiliations or beliefs of the student or the student's parent;
and
8. Income.

Collecting, Disclosing or Using Information for Marketing

In general, the system will not collect, disclose or use personal student information for the purpose of marketing or selling that information or otherwise providing that information to others for that purpose.

Collected information will not be sold or marketed. This portion of the policy does not apply to the collection, disclosure or use of personal information collected from students for the exclusive purpose of developing, evaluating or providing educational products or services for or to the students or educational institutions to the extent allowed by law, such as the following:

- Book clubs, magazines and programs providing access to low-cost literary products.
- Tests and assessments used by elementary schools to provide cognitive, evaluative, diagnostic, clinical, aptitude or achievement information about students (or to generate other statistically useful data for the purpose of securing such tests and assessments) and the subsequent analysis and public release of the aggregate data from such tests and assessments.
- The sale by students of products or services to raise funds for school-related or education-related activities.
- Student recognition programs.

Legal References:

T.C.A. 49-2-211
20 USCA 1232h
P.L. 107-110 part F, 1061 (E)(F)&(2)
P.L. 107-110 Part F 1061 (4)(A)