

Murfreesboro Electric Department
Presents the **18TH ANNUAL**



S.O.S. Save Our Species: PROTECT, DON'T NEGLECT TN WILDLIFE.

APRIL 27TH • Murfreesboro's Historic Downtown Square • 10am-2pm

2019 Earth Day Poster Contest

- Any student in Murfreesboro City, Rutherford County, Home or Private school may enter.
- Create a poster that demonstrates the theme "S.O.S. SAVE OUR SPECIES: PROTECT, DON'T NEGLECT TN WILDLIFE".
- The theme and slogan must appear somewhere on the poster.
- The finished poster should measure at least 8 ½ x 14 inches and not exceed 28 x 30 inches.
- The poster must have some design or artwork depicting the theme or slogan.
- The poster must be submitted with a completed participant form and a 200 maximum word essay about the theme written legibly or typed.
- Entries (poster/essay/participant form) should be submitted to Murfreesboro City School District, Murfreesboro Water or Murfreesboro Electric Department by 4:00 PM, Monday, April 22, 2019.
- The categories of winners are divided into groups K-5, 6-8, and 9-12. First place winners of each group receive a \$100 gift card and 2nd place receive a \$50 gift card.
- The winning poster may be used in publications, exhibits, displays, social media and websites, as determined by the Earth Day Committee members.
- A complete list of contest rules is available at www.cityschools.net/2019-earth-day

2019 Earth Day Poster Contest

S.O.S. SAVE OUR SPECIES: PROTECT, DON'T NEGLECT TN WILDLIFE

1. Students must be Murfreesboro City or Rutherford County residents in Elementary, Middle or High School grades.
2. Submissions should focus on the theme "S.O.S. SAVE OUR SPECIES" and include the slogan "PROTECT, DON'T NEGLECT TN WILDLIFE". Focusing on the endangered species: the Nashville Crayfish, the Leafy Prairie-Clover and the Gray Bat.
3. The theme and slogan should both appear on the poster. The theme and slogan may be depicted through artwork.
4. The finished poster should measure at least 8 ½ x 14 inches and not exceed 28 x 30 inches.
5. The poster must be submitted with a 200 word maximum essay that is written legibly or typed.
6. All participants must submit completed participant forms with entry. The student, teacher and school name should be written on the back, right corner of the poster for identification purposes.
7. All submitted entries will remain the property of the Earth Day Committee jointly with their corresponding departments and companies.
8. This can be an individual, group or class project.

Judging Criteria

1. Complete contest rules must be followed at all levels of the competition. Incomplete packages and incorrectly sized posters will not be eligible for judging.
2. Artwork will be judged on:
 - A. Creativity.
 - B. Reflection of the contest theme and slogan.
 - C. Originality in design.
3. Essays will be judged on:
 - A. Demonstrated comprehension of the theme.
 - B. Clarity.
 - C. Grammar and syntax appropriate to grade level.

Competition Procedures

1. Contest information may be retrieved at www.cityschools.net/2019-earth-day.
2. Poster should be submitted to Murfreesboro City School District (2552 S Church St), Murfreesboro Water (300 NW Broad St) or Murfreesboro Electric Department (205 N Walnut St).
3. Deadline to submit the entry (poster/essay/participant form) is **4:00 PM, Monday, April 22, 2019.**

Winning Poster

1. The winning entries (original and copies) become the property of the Earth Day Committee jointly with their Departments or Companies. The entries may be displayed at the Departments or Companies of the committee. Any applicable copyrights will be held by those entities.
2. The winning poster may be used in publications, exhibits, displays, social media and on websites, as determined by the award sponsor, departments, and companies of the committee members.
3. There will be gift cards awarded to participants in each school category. **Participants have to be present at Murfreesboro's Earth Day Celebration on April 27th to win.**

	<u>1st Place</u>	<u>2nd Place</u>
A. Grades K – 5	\$100	\$50
B. Grades 6 – 8	\$100	\$50
C. Grades 9 – 12	\$100	\$50

**2019 Earth Day Poster and Essay Contest
PARTICIPATION FORM**

Student Name: _____	Grade: _____
School Name: _____	City or County School: _____
Teacher Name: _____	Teacher's Email: _____
School Address: _____	School Phone: _____
School City: _____	School Zip Code: _____
Principal's Name: _____	Principal's Email: _____

RELEASE AND CONSENT

I hereby grant permission to use and reproduce the essay and/or poster submitted by my child _____, and to use their submission, name, photograph or likeness in print, social media and video media related publications, news features, blogs, other advertisements or promotions relating to the 2019 Earth Day Poster and Essay Contest. I also grant permission for my child to participate in any interviews with media relating to this event. I understand that any written statements may be edited or used, in whole or in part, or adapted with other materials, and I hereby waive all rights of privacy, compensation control, or royalties that I may have.

I have read this document before signing below and warrant that I fully understand its contents.

Name of Parent/Guardian (Please Print)

Phone Number

Address

City, State, Zip

Signature

Date