



Dear Community Partner,

The City Schools Foundation has some exciting news to share! We are thrilled to announce that on Saturday, September 15, 2018 we will host our 3rd annual 5K/10K Back to School Dash. This event provides an opportunity to support one of the community's most valuable resources, the children, and also encourages the community as a whole to get involved in making healthy lifestyle choices.

Your participation in this event gives you an opportunity to give back in one of the most impactful ways possible. By supporting the Back to School Dash you help us work towards our goal of boosting the school system's financial support in the areas of science, math, academic competition and excellence among students. In return for this support, sponsors will receive various forms of promotion and exposure not only to race participants but also to families within Murfreesboro and the surrounding community.

There are several levels of sponsorship available to you. Please refer to the attached agreement for sponsorship levels and sign-up instructions. To become a sponsor, please complete the form below and remit with payment to The City Schools Foundation by August 30 to Lisa Trail, 2552 South Church Street, Murfreesboro, TN 37127. For additional information visit us at www.cityschoolsfoundation.com.

SPONSORSHIP TYPE

Financial

_____	Champion	(\$5000)
_____	Elite	(\$2500)
_____	Contender	(\$1500)
_____	Event Station	(\$500)
_____	Race Promoter	(\$250)

Organization Name: _____

Contact Name: _____

Contact Phone: _____

Contact Email: _____

Org. Website: _____

Mailing Address: _____

2018 Race Sponsorship Levels and Benefits

Champion Sponsorship --- \$5,000

Logo Placement at Start Line
Signature Day of Race Signage/Banner
Signature Water Station Stop
Mile Marker Placement
Day of Event Recognition
Top Billed Logo on Back of T-Shirt
Logo on Flyer
Logo Placement on Race Application
Event and Volunteer Registration Placement
Logo on race related emails and/or Newsletter
Website Placement
Social Media Promotion
Press Release and Media Inclusion
(10) Race Registrations Included

Elite Sponsorship \$2500

Signature Day of Race Signage/Banner
Mile Marker Placement
Day of Event Recognition
Logo on Back of T-Shirt
Logo on Flyer
Logo Placement on Race Application
Event and Volunteer Registration Placement
Logo on race related emails and/or Newsletter
Website Placement
Social Media Promotion
Press Release and Media Inclusion
(8) Race Registrations Included

Contender Sponsorship \$1500

Day of Event Recognition
Name on Back of T-Shirt
Logo on Flyer
Logo Placement on Race Application
Event and Volunteer Registration Placement
Logo on race related emails and/or Newsletter
Website Placement
Social Media Promotion
(6) Race Registrations Included

Event Station Sponsor \$500

Signage with event logo placed at a station along race route
Social media and website promotion
(4) Race Registrations Included

Race Promoter Sponsor \$250

Social media and website promotion
(2) Race Registrations Included