

Bradley PTO Executive Board Minutes

Monday, February 4, 2008

(Minutes prepared by Bonnie McCarty)

In Attendance:

Vanessa Manus

Gretchen Campbell

Carolyn Jones

Michelle Whitsey

Dena Kimberly

Regina Payne

Bonnie McCarty

Business

- Vanessa Manus will be the new treasurer
 - Paperwork with the bank will need to be signed
 - Bank statements will be sent to the school, not the home address of the treasurer
- Innisbrook Update
 - \$1500 profit
 - Products were good but customer service was lacking in some cases
 - Much better than the previous catalog sales company, though
 - Ideas for next year:
 - Have fundraiser committee to plan everything, instead of full PTO board
 - Have table at designated days at times, money is accepted only at the table (maybe as students come in each morning)
- Basketball
 - We still haven't contributed \$1 per student as requested
 - Siegel hasn't contributed because the cafeteria staff ran the events and kept the full profit
 - Hobgood hasn't contributed because they gave 100% of their profit last year
 - Our profit was only \$300 this year
 - Smaller amount possibly because we had only half as many games as last year
 - Two possible calculations for amount to give:
 - \$0.50 per child=\$185
 - 50% of total profit=\$150
 - We voted to contribute \$185, which is half the amount we gave last year
- Bradley Family Night at Discovery Center
 - 6:00-8:00pm
 - Want to have visiting artist and art exhibit, maybe prints of student art
 - \$400ish—Donation?
 - Ideas for food: Tomato Tomahto, Publix, Maybe just cookies and juice
 - Book fair will be until 6:00
 - Will send a "mark your calendars" notice now, put in newsletter closer to time
 - Will put pictures in the next Making the Grade
- Need for Hispanic Involvement
 - ELL has 96 students receiving services, 13 additional are monitored
 - Volunteer ideas:
 - Sergio's mom
 - Edith Aguilar—Is on email list but doesn't respond, email may not be effective way to communicate
 - Mom of Jerardo and Jasmine Escoval—Mom is very involved
 - Magdalena Garcia's mom
 - Many Hispanic families are wanting to take an active role

- Box Tops
 - Must be received by February 28 to receive credit this year
 - Our deadline: February 21
 - Hispanic moms come trim the boxtops?
- Fashion Show
 - \$30 per person, goes to Foundation (raises \$ for Mboro city schools)
 - Saturday, March 1 at Country Club
 - Wants each school to fill 1 table of 10 seats
 - May split table with Hobgood
 - Another similar event asking for \$300 per plate!
- Ms. Kimberly's DVD
 - Emailed request earlier, everyone approved by email
 - Had to leave TV/DVD in prior room
 - Choose good brand so it's dependable
 - Ms. Kimberly will choose and submit info
 - Appx. \$60
- Room Accounts
 - Table for now until we know acct balance
 - Need to do AR money, \$320 total
 - Some teachers are really low on funds, particularly 2nd and 4th grades
 - New teachers are mostly okay
- Talent Show
 - Cheryl Harris—Publicity, connecting it to Value Plus, will find celebrities
 - Only Northfield wanted to participate, so we'll open it up to whole city
 - Charge for registration fee?
 - Need to meet with committee, start getting everything together
 - Can sell CD of performance—additional fundraiser
- Upcoming Events
 - February 26: PTO general meeting and 2nd grade performance, 6:30
 - February 28: Bradley Family Night at Discovery Center, 6:00
 - February 29: Book Fair starts